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Classic HERO-style skills. Spherical-capture wizardry. Unbreakable stabilization. Make way for MAX, the most creative GoPro ever. Capture traditional GoPro video and photos or shoot 360 footage of everything around you. Snap a panoramic shot without having to pan—just point and click. Choose a digital lens to capture your footage exactly how you imagine it. And with six mics onboard, you get immersive 360 audio and the best sound we've ever delivered.



#### What's Included



# **FEATURES + BENEFITS**

## Traditional GoPro Capture + 360 Capture

Maximize your creative freedom. With MAX you can shoot traditional HERO-style video and photos or immersive 360 footage.

# Max HyperSmooth

MAX gives you unbreakable stabilization by using 180° capture as the ultimate buffer.

# **Horizon Leveling**

In HERO mode, game-changing horizon leveling gives you that silky-smooth cinematic look whether you're getting sideways, flipping through the air or chasing your kids.

#### PowerPano

Pano without the pan. Take incredible 270° distortion-free panoramic photos without having to scan the horizon. Plus, capture motion shots and epic selfies.

# Premium 360 + Stereo Audio

Six mics capture true-to-life 360 audio and deliver the best stereo sound ever from a GoPro.

#### **Directional Audio**

Directional audio in HERO mode lets you prioritize sound from either side of the camera, no matter which lens you're using—perfect for vlogging.

## **Digital Lenses**

Choose from four digital lenses in HERO mode to get the shot. Capture video and photos in Narrow, Linear, Wide and Max SuperView—our widest view yet.

#### Max TimeWarp

Capture super stabilized time lapse videos while you move through an activity. In HERO mode, TimeWarp automatically adjusts speed based on motion, scene detection and lighting. You can even slow down the effect to real time—savoring interesting moments—and then tap to speed it back up.

# **Intuitive Touch Screen**

Be a smooth operator. With a touch screen, it's easy to control your camera. Or frame up your shot, play back footage and snap a selfie in HERO mode.

#### Live Streaming in 1080p

Shoot in HERO mode and share while you're there. Live stream in 1080p on social, get Max HyperSmooth stabilization as you broadcast via the GoPro app and save footage to your SD card to check out later.



Don't forget to download the GoPro app.







# FEATURES + BENEFITS

#### **Voice Control**

You call the shots. Easily control MAX with 13 voice commands like "GoPro, start recording" or "GoPro, take a photo." MAX understands English (US, UK, AU and India), Chinese (Mandarin), French, German, Italian, Japanese, Korean, Portuguese (BR), Russian, Spanish (EU and NA), and Swedish.

#### In-Camera Stitching

With in-camera stitching, it's super easy to offload and edit your 360 footage in the GoPro app.

## Reframe + the GoPro App

Use the app to easily reframe 360 footage into traditional videos and photos you can play back, edit or share.

#### **Compact Design**

With a light compact design and folding fingers, you can go anywhere and capture everything.

#### **On-Screen Shortcuts**

Customize your screen with the quickest way to find the features you use most.

#### **Portrait Orientation**

Capture photos and videos in portrait orientation—perfect for your Snapchat and Instagram Stories.

#### **Photo Timer**

Jump in there. A photo timer makes it easy to grab a GoPro selfie or group shot with your whole crew in the frame.

# **Short Clips**

Capture 15 or 30 second video clips that are just the right length for sharing.

## Rugged + Waterproof

MAX is rugged and waterproof down to 16ft (5m). And if you really want to get after it, shoot with the included Protective Lenses.

#### **HEVC Video Format**

Save space on your SD card. Use High Efficiency Video Coding (HEVC) to reduce file size without losing any image quality.

# **GPS + Motion Sensors**

GPS captures your location, altitude and speed. To share your feats of greatness, add GPS performance stickers to your videos in the GoPro app.1

#### **Scene Detection**

In HERO mode, MAX knows if you're in the snow, at the beach, under water and more. This helps the GoPro app handpick the best shots and turn them into amazing videos.

# **Auto Backup to the Cloud With GoPro PLUS**

Offload videos and photos from MAX to the cloud—automatically. GoPro PLUS even lets you upload from mobile for ultimate on-the-go convenience.<sup>2</sup>

## **Fast-Charging Ready**

Get back out there faster. The optional Supercharger power adapter charges your battery up to 38% quicker.<sup>3</sup>

# Compatible With GoPro Mounts + Accessories

Wear it. Mount it. Love it. Over 35 compatible mounts and accessories help you capture your story.

# **SUPPORTING MODES**

Traditional GoPro Capture Mode 360 Capture Mode Video Single Photo PowerPano Time Lapse Photo

Time Lapse Video Max TimeWarp Video Protune Support

You must enable GPS on your camera to add GPS performance stickers to your traditional videos in the GoPro mobile app. <sup>2</sup>GoPro PLUS is a subscription service available in select countries. Cancel anytime. <sup>3</sup>Compared to using a conventional 5V 1A USB charger.

## See more at partner.gopro.com

3000 Clearview Way | San Mateo CA 94402

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